What is Base Camp?

As one of the focal points of the Keswick Convention, Base Camp is a multi-faceted venue which houses the global mission agency exhibition as one of the main features.

Exhibiting at Base Camp is an ideal opportunity to share the vision of your organisation, to keep in touch with supporters and to be part of Keswick Ministries’ value of SERVING. Together we want to encourage the church to engage with God’s mission!

Visitors to Base Camp will find a variety of zones they can engage with. At the heart of the venue is SERVICEstation, a place where visitors can explore their calling and gifts, and be inspired to engage in mission at home or abroad. You will also find the bookshop and a large Fair Trade café.

Base Camp is also used as a seminar venue, and hosts a live relay from the main tent with both the morning Bible Readings and the Evening Celebrations.

The venue is promoted regularly in the main meetings and in the Convention Handbook. (Whilst there are a few other venues around the town of Keswick where agencies can exhibit, these are not part of the Keswick Convention. Base Camp is the only venue which is formally part of the Convention.)

Who can be involved?

Keswick Ministries welcomes all those agencies who are registered Christian charities, committed to the cause of global mission and who can align themselves with the values described in our document ‘Introducing Keswick Ministries’. Organisations applying to be part of Base Camp must be a member of Global Connections or the Evangelical Alliance.

They should also be agencies who:
• Mobilise people into service – at home or abroad
• Resource the local church and Christians for mission
• Provide training for Christian service

For those who are applying to exhibit at Base Camp for the first time, we may request additional information to enable us to decide which applications we are able to accept in the exhibition.
Choose your preferred option!

We offer a variety of options for exhibitors at Base Camp, which are outlined in the following pages:

**OPTION 1** Agency Profile (no stand)

**OPTION 2** Individual Agency Display (manned stand)

**ADD-ON OPTIONS** Online advertising and additional Handbook pages

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1. **AGENCY PROFILE PACKAGE (NO STAND)**

- Your profile will be listed in the Convention Handbook.
- Your agency will be profiled in Base Camp with one piece of literature on display in a dedicated area within Base Camp.
- Submit details for job adverts which will be displayed in the ever popular ‘SERVICEstation’.
- Your logo on display as part of a rolling PowerPoint presentation in the main Convention meetings.

£295 + VAT
2. INDIVIDUAL AGENCY DISPLAY STAND (MANNED)

This includes all the benefits of Option 1 plus a stand which is manned by your own personnel. Agencies eligible for this option would:

- Provide their own accommodation for those manning the stand.
- Not have a display stand elsewhere in Keswick.
- Set up on either: Saturday 2.00pm–5.00pm or Sunday 10.30am–12.30pm
- Attend a briefing meeting at 12.30pm on Sunday.

DISPLAY STAND OPTIONS AND PRICES

<table>
<thead>
<tr>
<th>OPTION</th>
<th>WEEK(S)</th>
<th>2X2 METRE SPACE</th>
<th>3X2 METRE SPACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>1 2 3</td>
<td>£625 + VAT</td>
<td>£750 + VAT</td>
</tr>
<tr>
<td>B</td>
<td>1 2</td>
<td>£550 + VAT</td>
<td>£625 + VAT</td>
</tr>
<tr>
<td>C</td>
<td>2 3</td>
<td>£550 + VAT</td>
<td>£625 + VAT</td>
</tr>
<tr>
<td>D</td>
<td>1</td>
<td>£430 + VAT</td>
<td>£490 + VAT</td>
</tr>
<tr>
<td>E</td>
<td>3</td>
<td>£430 + VAT</td>
<td>£490 + VAT</td>
</tr>
</tbody>
</table>

1 Week 1 (15–21 July)  2 Week 2 (22–28 July)  3 Week 3 (29 July – 4 August)

The cost of space for an individual display stand includes 1 power socket and 1 small table. Please note your stand must not exceed 2.5m high and must be a free-standing exhibition display. (The venue is a marquee with a carpeted wooden floor and as such there will be no wall structure to fix miscellaneous display materials to.) We recommend that you bring additional lighting to enhance your display area. Many (not all) stands will have a shell scheme but nothing must be fixed to these.

Exhibitors must ensure their stand is manned during the exhibition times of their chosen week:

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>2.00pm–4.00pm</th>
<th>9.00pm–10.30pm</th>
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<tbody>
<tr>
<td>MON – THU</td>
<td>12.30pm–5.00pm</td>
<td>9.00pm–10.30pm</td>
</tr>
<tr>
<td>FRIDAY</td>
<td>12.30pm–5.00pm</td>
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- Manning of the stand at 12.30–1.30pm Mon – Fri is optional. During some quieter periods, the Exhibition Manager may advise on flexibility regarding manning your stand.
- NB: Please note that we cannot take responsibility for equipment on stands when they are not manned but the venue is open to the public.

Whilst we encourage all organisations to provide literature on their stands to give away (this can include books, pens, DVDs & CDs relating to your ministry), book sales are handled by the bookshop and we would encourage you to contact them about any titles you would like to see stocked.
ADD-ON OPTIONS

HANDBOOK ENTRY
As part of the joint exhibition, you are automatically entitled to an entry in the Convention Handbook to profile your agency. The entry will have your logo, twenty words of text, contact details and an indication of the weeks you are exhibiting in. Your agency’s name will also be listed on our website.

HANDBOOK ADVERTISEMENT
Additional advertising is available in this publication. If you request this on the application form, a rate card will be forwarded to you.

ONLINE ADVERTISING
Your banner on our website with one mention per month on our facebook page.

<table>
<thead>
<tr>
<th></th>
<th>MAY, JUN, JUL</th>
<th>MAR, APR, MAY, JUN, JUL, AUG</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£190</td>
<td>£260</td>
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</table>

May be subject to VAT.

These options are only available to agencies with a presence at Base Camp.

Please note that an application does not guarantee a place in the exhibition. Keswick Ministries allocates places to exhibitors with the aim of offering attendees a wide variety of mission initiatives. We hope to be able to confirm successful applications within four weeks of the receipt of the application.
CHOOSE YOUR PREFERRED OPTIONS – ONLINE!

www.keswickministries.org/base-camp-apply

PLEASE APPLY AS SOON AS POSSIBLE

For applications received by 20th December 2016, we will aim to confirm acceptance by mid-January 2017.

If your application is successful, an invoice will be included with your confirmation.

To secure your presence at Base Camp, please provide a non-refundable deposit of £100 + VAT within 14 days of your application being accepted.