



**Keswick**  
BASE CAMP



**Keswick Convention 2022**

**16 July–5 August**



# What is Base Camp?

**As one of the key focal points of the Keswick Convention, Base Camp is a vibrant hub of activity, hosting our famous global mission agency exhibition, which helps to engage and connect conventioners with mission beyond their time in Keswick.**

We're looking for agencies to exhibit who share the Keswick value of SERVING, with a specific passion for helping our conventioners find how God might be calling and equipping them to engage with His mission both at home and abroad.

We don't want our conventioners to leave having heard great teaching but without knowing what their next steps are, so we invite you to think about how you can help people discern their path. Could they pray? Become a financial supporter? Volunteer? Be an overseas missionary? Rather than being a centre for transactions, Base Camp is a centre for transformation as we all collaborate in mission, in community.



# What will I find there?

In addition to our Mission Agencies Exhibition, Base Camp will host a bookshop, café, seminars, and a live relay of morning Bible Readings and Evening Celebrations. For the first time, Base Camp will host 'The Bandstand', featuring performances, presentations and our Mission in 1 Minute seminar, which all exhibitors are invited to contribute to.

As an exhibitor you will be invited to a daily prayer time before the venue opens to instil a sense of prayerful community, and there will be access to a lounge space for you to relax and recharge during your breaks. Does that sound like an exhibition you want to be a part of? Come and be a part of it! We'd love to see you there.





## Who can be involved?

Keswick Ministries welcomes all those agencies who are registered Christian charities, committed to the cause of global mission and who can align themselves with the values described in our document 'Introducing Keswick Ministries'. Organisations applying to be part of Base Camp must be a member of Global Connections or the Evangelical Alliance.

They should also be agencies who:

- mobilise people into service – at home or abroad
- resource the local church and Christians for mission
- provide training for Christian service.



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**Give thanks in all circumstances; for this is God's will for you in Christ Jesus.  
(1 Thessalonians 5:18)**

The theme of Keswick Convention 2022, Grateful, highlights the right response to a generous God. However, being grateful doesn't come naturally. How many times do children need to be told to, "Say 'Thank you'"! Paul identifies this as a fundamental human problem: "though they knew God, they did not honour him as God or give thanks to him" (Romans 1:21). As Christians, we are called to be grateful. It is the heart of our spiritual lives.

When we are grateful, responding to God as we should, we recognise how generous He is, how good He is, how much we owe to Him. We cannot whine, we cannot be proud, we cannot be self-pitying, we cannot be entitled, thinking we deserve better. But without it, our discipleship withers and dies. Generosity is stifled, because it's mine; love and service become joyless as we feel like a martyr.



**We pray at the 2022 Convention that the Lord will renew our attitude of gratitude; that, as we take a fresh look at all God has done for us in Jesus Christ, we will be inspired and equipped to be more Christlike. For Jesus Christ modelled gratitude to His heavenly Father (Matthew 15:36; John 11:41).**



# RESOURCING AND EQUIPPING THE CHURCH FOR MISSION AT KESWICK AND BEYOND



## Week One:

Saturday 16 July – Friday 22 July

## Week Two:

Saturday 23 July – Friday 29 July

## Week Three:

Saturday 30 July – Friday 5 August

## PRICING

Option	Week 1	Week 2	Week 3	2x2m	2x3m	3x3m
A	✓	✓	✓	£795+VAT	£995+VAT	£1495+VAT
B	✓	✓		£705+VAT	£895+VAT	£1395+VAT
C		✓	✓	£705+VAT	£895+VAT	£1395+VAT
D	✓			£595+VAT	£745+VAT	£1245+VAT
E			✓	£595+VAT	£745+VAT	£1245+VAT

**For all exhibitors, the stand price includes:**

- daily 'Mission in 1 Minute' slot
- A0 Poster displayed
  - size 841mm x 1190mm
  - orientation: portrait
  - materials: PVC, with hem and eyelets
  - your logo, top left of poster
  - QR code at the bottom right of your poster, 100mm x 100mm in size, which should take people to a landing page on your website.
- website listing – simply provide a short description of your organisation (20–35 words), a link to your website, and your logo
- job advert displayed on Base Camp Notice Board (bring your own A4 sheet)
- one power socket
- one small table
- access to a team lounge

**Please note the following:**

- Your display stand must be free standing and not exceed 2.5m high. Please keep your stand within your allocated space so that we can keep aisles clear and safe for people to move around. You will not be able to fix anything to the venue walls so please plan your display accordingly.
- Whilst we endeavour to provide good quality lighting, you might want to bring your own additional lighting to ensure your stand is well lit.
- Please feel free to bring literature, resources, pens, DVDs, books and CDs to give away, but the sale of books, CDs and DVDs is reserved for the bookshop. We encourage you to contact the bookshop ahead of the Convention if there are specific resources you would like to be stocked.
- Agencies need to provide their own accommodation and food for those manning their stands.



# Set up, opening and exhibition times

- Set up is on Saturday 2.00pm–5.00pm or Sunday 10.30am–12.30pm.
- Briefing meeting at 12.30pm on Sunday.
- Exhibitors must ensure their stand is manned during the exhibition times of their chosen week, which will be confirmed nearer to the event.
- The Exhibition Manager has the authority to change opening times according to demand at their discretion.
- NB: Please note that we cannot take responsibility for equipment on stands when they are not manned but the venue is open to the public.







**To book, please visit:**

[convention.keswickministries.org/base-camp/](https://convention.keswickministries.org/base-camp/)

**Application deadline:**

28 February 2022

**Contact:**

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